



Old Astoria Neighborhood Association (OANA)
www.OANA-NY.org

June 24, 2022

Our government is only as successful as its outreach to the Community. Too often, in order to control the narrative, various government entities and boards only give minimal efforts towards outreach, and try and tailor such outreach to get the result they desire. This is the definition of a broken system.

Too often, the Community is surprised when new projects, developments, and programs are instituted and they had no idea what was coming.

The Government will list projects in the back of a local paper buried amongst classifieds in tiny print, or will post on government website with very little traffic.

They will also do physical outreach where they know they will get results they want.

What we find particularly offensive is that the solution is simple and obvious: but if the government followed this solution, they could lose the ability to manipulate results.

This solution is the US Post Office's [Every Door Direct Mail](#) service (EDDM). The US Post Office will deliver a non-addressed flyer to every mail box within a specific geographic area, based upon postal delivery routes.

This way EVERY household in a given neighborhood can be notified of programs, public hearings, etc.

And no one will be surprised! And we will get the input needed to make sure we are governed honestly, with every viewpoint exposed and considered.

Since the US Post Office is a quasi-government institution receiving government funds, we are sure that a favorable rate can be negotiated, so that all levels of government, (City State Federal) can take advantage.

This is a very simple solution. And we hope and trust that it be instituted as soon as possible.

Richard Khuzami, President