



### **Notice of a Town Hall for the Innovation QNS Project**

The Innovation QNS project team will hold a Town Hall meeting on Wednesday, April 20, 2022 from 4:00 p.m. to 7:00 p.m. at the Museum of the Moving Image, 36-01 35th Ave, Queens, NY 11106. The Town Hall will be open to the public.

#### **About this event:**

Innovation QNS is a community-driven plan to build upon Astoria's rich cultural fabric and reactivate a dormant corner of the neighborhood as a vibrant, mixed-use innovation district. Join us at our upcoming Town Hall, where you can learn and ask questions about the project area, planning efforts to date, and ways you can continue to provide your input over the coming months. The event will include two consecutive 90-minute sessions to accommodate schedules and venue capacity.

All ages are welcome. Live translation will be available upon request for speakers of Spanish, Greek, Mandarin, Bengali and ASL. Additional details regarding this event and how to pre-register will be forthcoming.

This first Town Hall will be followed by two additional Community Workshops in the months of May and June. Details to follow.

#### **Project background:**

Today, the southern end of Steinway Street is dominated by surface parking lots, underutilized industrial and commercial buildings, and vacant spaces.

Four years of dialogue with local residents, neighborhood civic leaders, cultural institutions, small businesses, and nonprofits has resulted in a vision for an inclusive, neighborhood-focused, mixed-use innovation district that builds on Astoria's rich cultural fabric and will deliver meaningful economic opportunity at a critical time.

Innovation QNS will soon reactivate this corner of Astoria as a bustling hub of activity by expanding the neighboring Kaufman Arts District and building on existing cultural assets like the Museum of the Moving Image and the Frank Sinatra School of the Arts with:

- Two acres of open space – more than 25% of the project site – with lawns, performance space, a playground and a dog park, as well as enhanced streetscapes and hundreds of new trees;
- A community hub that will provide a new home for long-time community-serving nonprofit organizations;
- 200,000 square feet of neighborhood-serving shops, restaurants, and entertainment that complement existing small businesses, including a new (relocated) state-of-the-art cinema;
- Health and wellness facilities tailored to meet the needs of area residents;
- 2,845 mixed-income apartments, including some 725 permanently affordable and senior apartments – more than 300 of which will be available for under \$1,000 a month; and
- 250,000 square feet of space for small businesses, startups, and nonprofits in the creative industries.

For more information about this project, visit [www.innovationqns.com](http://www.innovationqns.com) or contact us at [tracy@innovationqns.com](mailto:tracy@innovationqns.com).